

Liam Beville

Author • Guinness World Record Holder • Motivational Speaker • Resilience Expert

www.liambeville.com



Press Kit – Liam Beville

Overview

Liam Beville is a six-time world record holder in powerlifting and the only powerlifter in the world to hold a Guinness World Record for the heaviest conventional deadlift performed without strongman aids. What sets him apart is that every record, title, and ranking was earned in able-bodied competition - despite living with a permanent disability. For over three decades, Liam has been recognised as Ireland's greatest pound-for-pound deadlifter, defined by his 310 kg conventional deadlift at a bodyweight of just 75 kg in international competition. His journey embodies grit, resilience, and the refusal to accept limits.

Achievements

- Six simultaneous world records across four weight divisions
- Guinness World Record holder: Heaviest conventional deadlift (no straps or hitching)
- 310 kg deadlift at 75 kg bodyweight in international competition
- Ranked #1 in the world for age, weight, and category
- Multiple 'Best Lifter' awards against younger and heavier athletes
- Over 30 years as Ireland's undisputed greatest pound-for-pound deadlifter

Honours & Recognition

- Letter of recognition and commendation from the President of Ireland (2025)
- Civic Reception hosted by the Lord Mayor of Dublin (October 2025)
- Mayoral Reception by the Mayor of Limerick (September 2025)
- Brand Ambassador, Disability Inclusion Ireland (appointed 2025)
- Scheduled keynote speaker - International Day of Persons with Disabilities (December 3rd 2025)

Upcoming Project – Unbroken in Iceland (2026)

Liam is in discussions with Hafþór Júlíus Björnsson's team (Thor's Power Gym, Iceland) to plan a new Guinness World Record attempt for 2026. The event will unite Ireland and Iceland in a powerful collaboration celebrating resilience, inclusion, and the enduring spirit of human strength. This attempt will also form the basis of a forthcoming documentary project with Motif Pictures (UK), who have expressed strong interest in producing it. They have already held a video call with Liam and are currently sourcing funding. Production could take about a year once funding is secured, and the filmmakers believe Liam's story also holds strong potential for a feature film. The project remains at the discussion stage.

Media & Publicity

- Featured in Guinness World Records official article (2025)
- Full list of interviews and podcasts available at www.liambeville.com
- Broad appeal through international media, disability inclusion networks, and sports press
- Strong visual assets: lifting photography, competition footage, and press features
- Film/TV potential - documentary teaser and trailer script in development
- Multi-platform reach: podcasts, keynote speaking, and inclusion advocacy

Author Bio

Beyond sport, Liam built and ran a successful web development business and served as a rugby strength & conditioning coach. He has been formally recognised at both local and national levels for his inspirational resilience and contribution to Irish sport. His forthcoming memoir, 'Unbroken – The Liam Beville Story', shares the truth behind the triumph - a powerful message of courage, discipline, and perseverance that continues to attract media, literary, and documentary interest.

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